

**DALLAS FIRE-RESCUE  
DEPARTMENT**

***MEDIA ADVISORY***

Contact: Annette Ponce, PIO  
Office: 214-670-7949  
Pager: 214-670-4115 Pin # 9885  
[a.velasquez-ponce@dallascityhall.com](mailto:a.velasquez-ponce@dallascityhall.com)

FOR IMMEDIATE RELEASE  
January 19, 2006 5:00 p.m.

***Mattress Firm's Donation to Dallas Fire-Rescue  
Helps the Project Exodus Program***

Mattress Firm has openhandedly donated 325 futons to the Dallas Fire-Rescue Department. The futons were given to the department for distribution to individuals who have been involved in a tragic catastrophic event. The Dallas Fire-Rescue Department was aware of a city sponsored program called "Project Exodus". This program provides assistance to the victims of Hurricane Katrina here in Dallas. The program was in need of bedding for these individuals. Dallas Fire-Rescue Department, along with the generosity of Mattress Firm, donated all 325 futons to Project Exodus.

Mattress Firm, Dallas Fire-Rescue and Project Exodus are constantly striving to provide assistance for families in need. These organizations are making a firm difference by providing the futons for those victimized by Hurricane Katrina.

The Dallas Fire-Rescue department will receive the futons on **January 20, 2006 at 10:30 a.m.** The location is 10687 Stemmons Frwy, Dallas, Tx 75220.

###